



5 Key Action Items to Prevent Fraud in 2026

1 Standardize Processes & Remove Reliance on Gut Instinct

Fraud has become too sophisticated for leasing teams to rely on “something feels off.”

Operators should:

- Implement consistent, documented screening workflows
- Require the same review steps for every applicant
- Reduce subjective judgment by using tools and system guardrails

2 Train Continuously, Not Just Once

One of the biggest mistakes operators make is believing that one training session is enough.

To stay protected:

- Provide recurring fraud training
- Update teams whenever new trends, fraud kits, or techniques emerge
- Reinforce job aids, SOPs, and best practices regularly

3 Implement Multi-Layered Verification (Document + ID + VOR)

Leasing teams need more than pay stub checks, they need multiple checks in place.

Operators should layer verification across:

- **Identity Verification** (Is the person real? Are they the same person at key pickup?)
- **Document Fraud Detection** (Are the PDFs authentic? Is their employment legitimate?)
- **Verification of Rent** (Did they forgo rent payments or pay late consistently at their last place?)

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4 Teach Teams to Recognize Early Red Flags & Slow Down

One missed step could easily become a costly eviction. Leasing teams need to know when to escalate anything that feels off.

Leasing teams should be trained to look for:

- Mismatched employer information
- Inconsistent application details
- Different identities showing up at key pickup vs. application
- Urgency or pressure tactics from applicants

5 Educate Teams on Today's Fraud-as-a-Service Ecosystem

Fraud is now organized, coordinated, and AI-enabled.

Operators should:

- Educate teams on “fraud kits,” social-media marketplaces, and AI tools
- Explain how fraudsters can mimic professional payroll providers or use fake identities
- Share real examples of tactics and explain how Snapp uses undercover investigations to stay ahead

Don't put your business at risk by selecting a subpar fraud detection service. Choose Snapp and go with the industry leader.

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